

The 11th Annual
Walk for Wishes

Pancakes & Pajamas

Benefiting the Make-A-Wish Foundation® of Sacramento & Northeastern California

California State Capitol (South Steps)

Sunday, May 15, 2010

SPONSOR BENEFITS SUMMARY

Event Sponsor \$1,000	Wish Supporter \$3,000	Wish Sponsor \$6,000	Title Sponsor \$10,000	Presenting Sponsor \$25,000+
<ul style="list-style-type: none"> • Company name on event collateral materials • Company name on the back of the T-shirt • Ability to have a booth at the event 	<ul style="list-style-type: none"> • Company logo on all event collateral materials • Company logo on the back of the T-shirt • Ability to have a booth at the event • Company linked via chapter website 	<ul style="list-style-type: none"> • Company logo on all event collateral materials • Company logo on the back of the T-shirt • Company logo in print ads associated with the walk • Ability to have a booth at the event • Company logo featured on event website • Company website linked via chapter website 	<ul style="list-style-type: none"> • Featured in all radio and television PSA's • Title Sponsor status and logo on all event collateral materials • Title Sponsor status and logo on the back of the T-shirt • Title Sponsor status in print ads associated with the walk • Ability to have a booth at the event • Company logo featured on event website • Company website linked via chapter website 	<ul style="list-style-type: none"> • Presenting Sponsor recognition in all radio and television PSA's • Presenting Sponsor status and logo on all event collateral materials • Presenting Sponsor status and logo on T- shirt • Presenting Sponsor status and logo in print ads associated with the walk • Ability to tag advertisement with event • Ability to have a booth at the event • Company logo featured on event website • Company website linked via chapter website